

Brand elevator pitch

imagine. change.

Ricoh helps companies and individuals transform the way they work and harness their collective imagination.

It is more than a brand tagline.

It's the essence of the Ricoh Brand Experience

On April 1st 2012, the Ricoh Group unveiled its new corporate tagline "imagine. change." which is included in all communications to strengthen the brand identity worldwide.

Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost growth. These include document management systems, IT services, production print solutions, visual communication system, digital cameras and industrial systems.

Products

Ricoh offers essential products for each business environment split over three large product families.

Imagine and IT solutions

Multifunction printers (MFP)
Production printing
Network system solutions
Document workflow solutions
Cloud data solutions
Mobile printing solutions
...



Industrial products

Thermal media
Optical equipments
Semiconductors
Electronic components
Measuring equipments
...



Dragon voice-recognition software

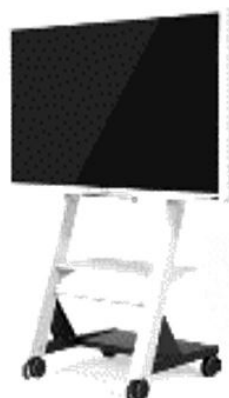


Communication solutions

Video projectors
Mobile video conferencing products
LED lighting
Digital cameras
...



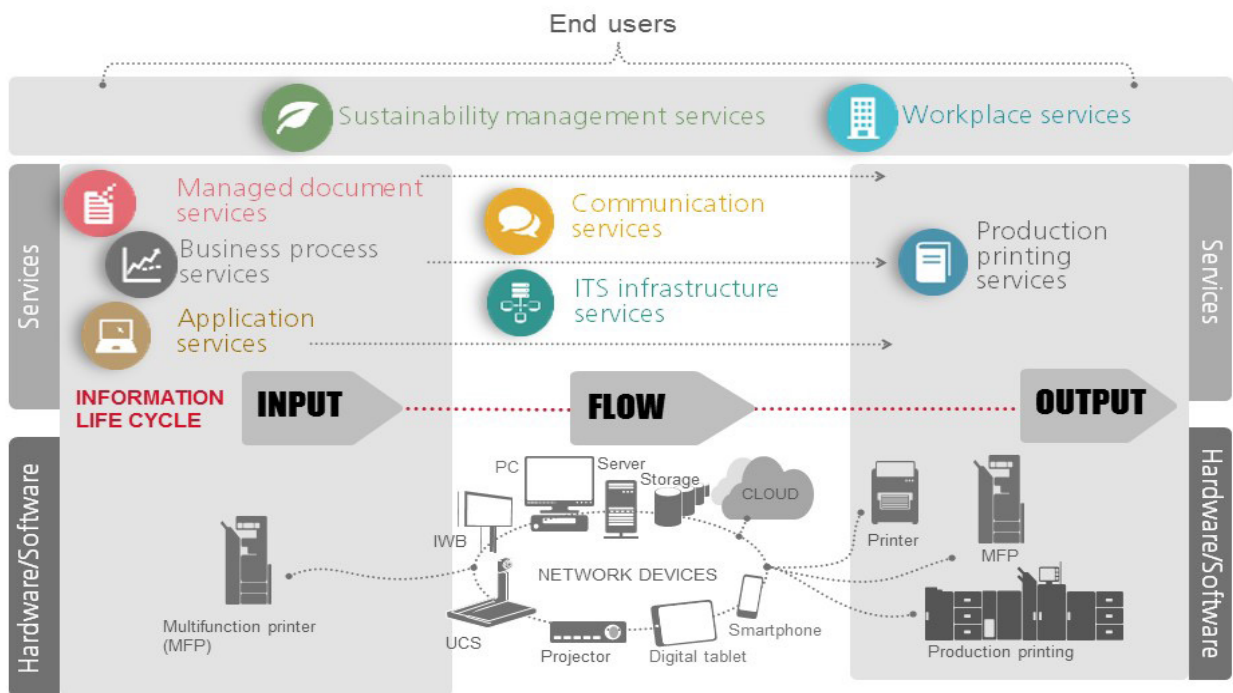
Ricoh Theta



Integrated offering

Since its beginnings, the Ricoh Group commits itself to bring humans closer to their tools, to create ever more efficient and ergonomic interfaces for the user. Ricoh develops ever more innovative solutions and services and enters the heart of organisations to make its customers entirely focused on one thing: their core business.

In the past few years we have responded to the changing demands of the modern workplace and we can now provide a full range of end to end solutions in the 8 following core areas which are focused on innovating how people work. Ricoh has developed a global portfolio that splits its expertise into the 8 services lines shown here.



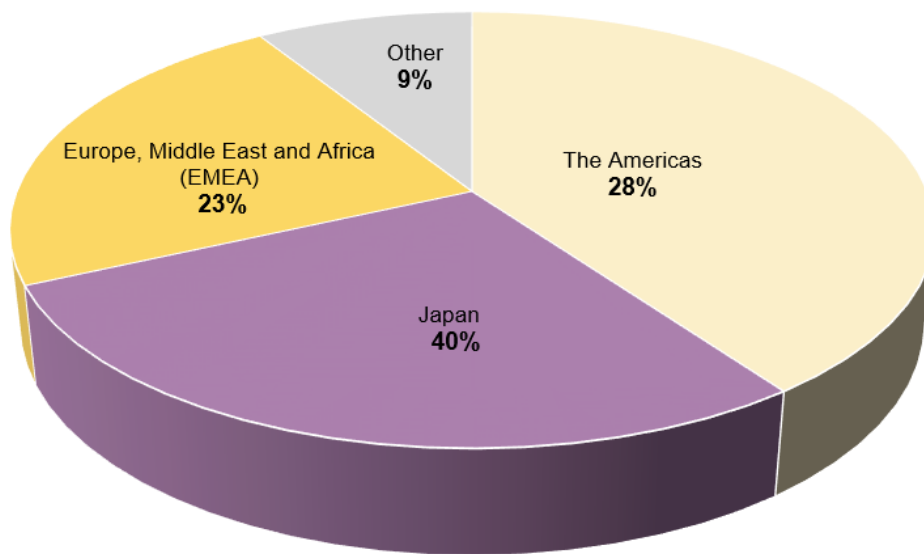
Choosing Ricoh to get benefit from personalized advice thanks to its 8 business lines is definitively the right choice to open-up new business opportunities.

Consolidated financial results

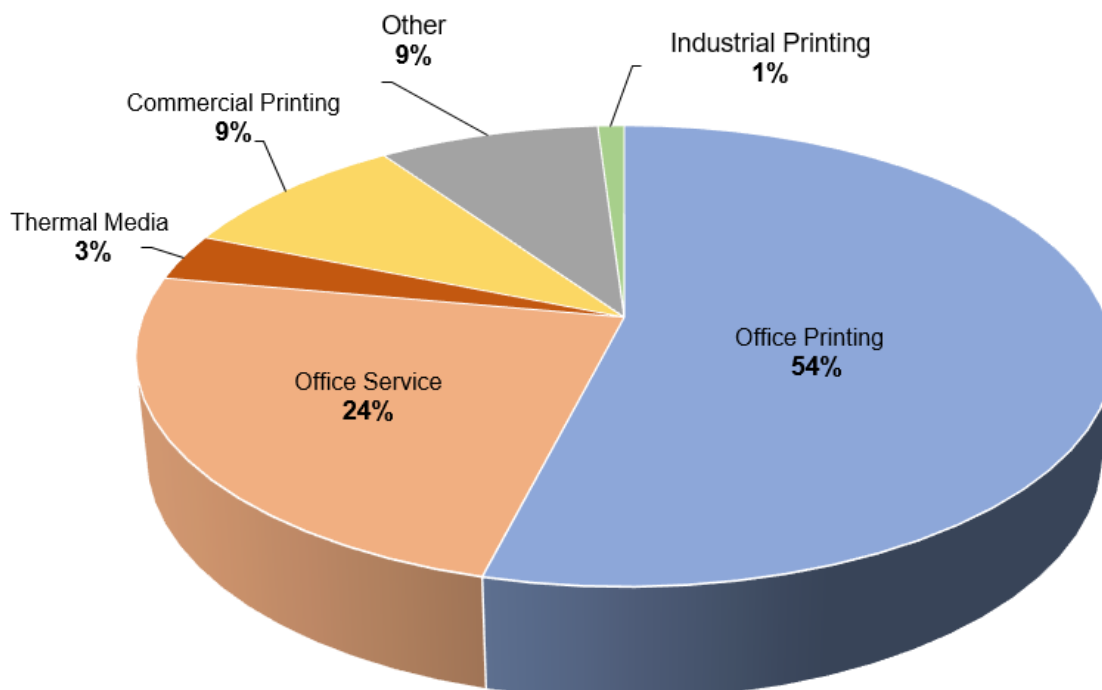
The Ricoh Group achieved the following results as at March 31st, 2019 (2018 Fiscal Year):

- ◆ a turnover of 15.6 billion euros (1€ = 128.46 yens)

Consolidated Sales by geographical area



Consolidated Sales by business activity



Ricoh, in Europe

The presence of Ricoh in Europe goes back to 1963 in Switzerland. In 1971, the Group decided to establish its European headquarters in Amstelveen, the Netherlands, for the office machines activity.

Ricoh activities in Europe are now supported by:

◆ Ricoh Europe PLC located in London (UK) - Social strategic headquarters

- ✓ Office machines and supplies.
- ✓ Promotion of the relationships with the main international customers.
- ✓ Ricoh Corporate Communication for Europe.

◆ Ricoh Europe BV located in Amstelveen (NL) - Operational headquarters

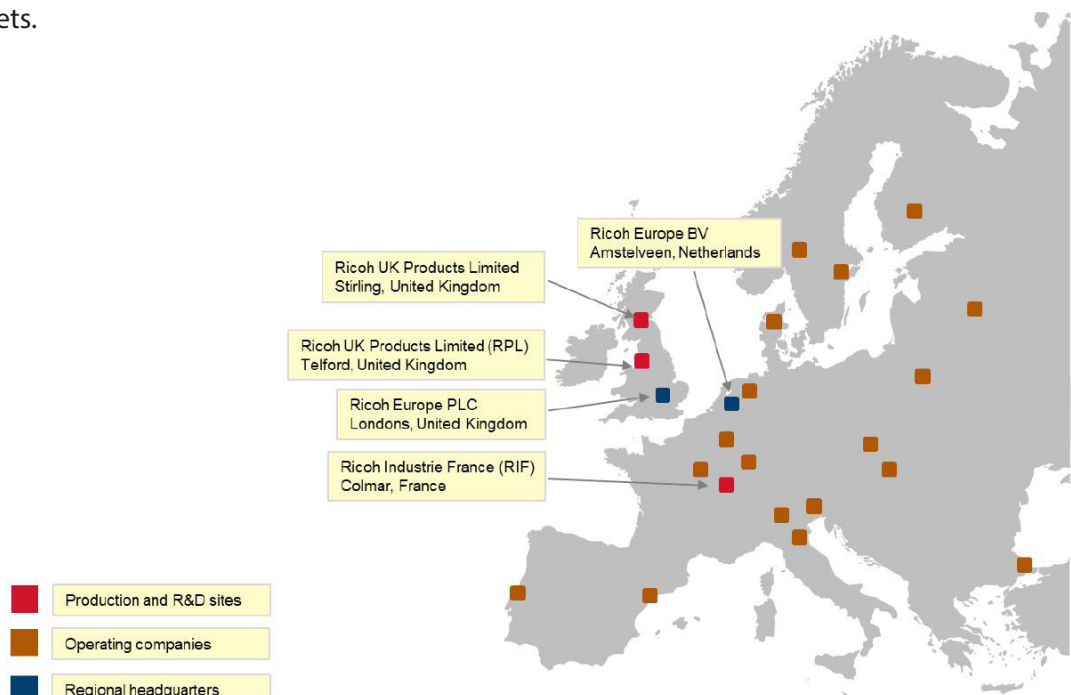
- ✓ European configuration and distribution centre for multifunction printers.
- ✓ Options setting.
- ✓ Logistics centre (in Bergen Op Zoom).

◆ Operating companies

located all over the EMEA regions (Europe, Middle East, Africa), they are responsible for dispatching the Ricoh brand products.

◆ Production sites

All together, the Ricoh Group members merge their powers and talents to serve a common goal: ensure total customer satisfaction in order to consolidate Ricoh's leading position in the European and Middle Eastern markets.



Ricoh, in France

The Ricoh Group relies on 2 main entities in France:

Ricoh France and Ricoh Industrie France

Ricoh France, operating company, is located in Rungis near Paris. It provides effective solutions in line with the decision makers' expectations.

As an every day partner for companies of all sizes, areas and core businesses, Ricoh France helps customers to realise their projects by being integrated in their organisation to deliver a more efficient and safe flow of information.

In France, the Ricoh brand products are dispatched by Ricoh France and its subsidiary Rex Rotary. Commercial agencies are spread over the country to be closer to the customers.



Ricoh Industrie France

As part of its 19th Mid Term Plan (April 2017 to March 2020), the Ricoh Group launched a great transformation plan of the company to boost its competitiveness to focus efforts on its leading products in order to secure the future of the company.

The direct result of this project was the implementation of a transformation plan in main Ricoh subsidiaries and unfortunately a staff restructuring.

In May 2018, RIF launched its transformation project and made an employment protection plan that ended early January 2019. Despite of the permanent cessation of our business activities : toner, OI kitting and Document Center at RIF and more than 100 job losses, Ricoh Industrie France is determined to boost its current and future business activities now more than ever to ensure its future !

On the other hand, RIF has launched in 2018, a great project with the deployment of a new coater machine for our thermal activities... A big challenge for all of us ! It should run by the summer of 2020.



650 employees including roughly 80 temporary workers

Rhythm of work
Day time or shifts
2x8, 3x8,
4x8, 5x8

A 21 hectare site